



January, 2007
Volume 5, Number 7

EAST NEWS is a publication of
Rotary Club of St. John's East
edited by Gary Lane and produced
monthly compliments of:

Message Mediums

The Rotary Club of St. John's East
meets Friday mornings, 7:30 at
The Fairmont Hotel in St. John's
Newfoundland Labrador, Canada

Inside This Issue

- 1** - Making a Difference!
- February Speakers Lineup
- Meet Our Newest Members
- 2** - Welcome Back Melanie
- Santa & His Rotary Helpers

COMING NEXT

**Mark Your
Calendar!**

Club Assembly
Thursday March 8

Location
to be determined

EAST NEWS

The Early Riser

Making a Real Difference!

Brian Martin

During the quarterly cheque presentation ceremony, which occurred at our regular weekly meeting on January 12, 2007, our Foundation, reached a significant milestone. We have officially surpassed **\$500,000** in donations, an accomplishment that we can all be tremendously proud of. As Rotarians, we embrace the ideal of "Service Above Self".

While the fact that we have crested the \$500,000 level in donations is tangible proof of our commitment to this ideal, as Rotarians we also demonstrate this on a daily basis in our business and personal lives. Through this commitment and our collective efforts, we have made a major contribution towards improving the lives of so many, both locally and around the world. I commend you all for a job well done, and look forward to working with you as we march towards the million dollar mark.



Our Most Recent Recipients

February Speakers Lineup

February 2 – Bernard Greene – GrowthWorks: Discussing venture capital

February 9 – Dr. Jim Hutchinson: a Medical Microbiologist at the Health Sciences Centre and an important advocate for the appropriate use of antibiotics in the community.

February 16: Lindsay Buckingham: Past Rotary Out boulder discussing her year in Brazil

February 23 – Business Meeting

Meet Our Newest Members

Pierre-Luc Bisailon

Pierre-Luc Bisailon grew up in Montreal, and graduated in Electrical Engineering from McGill University. He then went on to work with Matrox Graphics, a leading computer graphics chip manufacturer. This is where he met Debbie Hynes, a 'good Newfoundland woman' from Chapel Arm – and the rest is history...

After a few years at Matrox, they moved to Toronto, where Pierre-Luc completed his MBA (Dean's List) at Rotman (UofT), and then joined the Toronto office of McKinsey & Company. As fate would have it, while at McKinsey he spend 6 months traveling back and forth to Labrador City, working on operations improvement projects for the mine.

Then, after 5 years living the busy corporate life in Toronto, the call of Newfoundland was too strong – the family moved to Newfoundland about 2 years ago (Benjamin is now 3, Frances is 1). Pierre-Luc has been running his consulting practice since, serving growing companies in Toronto and St. John's. He is also involved in the community, and is the president of the francophone day care at the Grands-Vents Centre. Finally, he's been a very active Ultimate Frisbee player, a growing sport which counted 16 teams and over 250 players this past summer.

George Kirkland Jr.

George Kirkland Jr. is a long-time St. John's East End Boy who is a graduate of Memorial's Commerce Class and Economics Class of 1993. During his undergraduate he played Junior Varsity Basketball for the Memorial University Sea Hawks and in 1994 started his MBA at Dalhousie University. During his tenure at Dalhousie he purchased, and was the president of, a business consulting organization called Atlantic Business Consultants. In May of 1996 he returned to take the Brokers position of Lansing Properties Inc., in St. John's, which specializes in Commercial Real Estate Leasing and Sales. In 1999 he achieved the highest international degree in commercial Real Estate Investment known as a CCIM (Certified Commercial Investment Member.) He is one of two people in the province with this designation. He is very proud of volunteering in the past with the Crohns and Colitis Foundation and looks forward to coaching his two sons, George and Samy in basketball in the very near future.

Celina Stoyles

Born in St. John's, Newfoundland – Celina is the second youngest of a

family of 12 – her mother and father, Sarah and George Stoyles had 10 boys and two girls. Raised in downtown St. John's, Celina went to School at Presentation Elementary, Junior High - then went on to be a Graduate of Holy Heart of Mary High School. Throughout all her school years, beginning in Grade One, (when she starred in "The Three Little Kittens" at the Arts and Culture Centre), Celina was very active in theatre and music and played the piano, violin and guitar. Celina's first calling was to be a school teacher but, bitten by the Hospitality and Tourism Industry, Celina accepted a position as Guest Services Representative and was one of the first employees at the Radisson Hotel in St. John's in 1987. 19 years with a career in the hospitality industry, she has held many positions with Radisson Hotels, Hilton Hotels, Carlson Travel, and City Hotels. She is presently Director of Sales and Marketing for Extended Stay Hotels Canada – here in St. John's. With a Travel and Tourism Degree, Celina has continued her education in the Hotel Industry and has received many certifications and diploma's · Specialization in Marketing and Sales - American Hotel Motel Association · CTIS – Certified Travel Industry Specialist – from the University of Indiana She has received many awards from Radisson and Hilton Hotels and most recently her hotel in St. John's - Extended Stay Hotel- has received the Heart of the House Award - this award is based on Top Customer Service – recorded by surveys given to customers (awarded out of 690 hotels in North America)! Celina is also a volunteer with Red Cross and serves on their Corporate Advisory Committee; also volunteers as a Sunday School Teacher. Celina is married to Ted

Howell and she has three children: two step daughters Katie, Leah and the newest addition to their family, Aden who is 20 months old.

Welcome Back Melanie!

Marilyn Macdonald is pleased to report that Melanie Moxhet is returning to St. John's on January 25th. Her father has been moved to a rehabilitation centre and is doing well.

Melanie will leave almost immediately for PEI to participate in the Winter Weekend planned for exchange students in District 7820. For the next three months she will be hosted by Sandy and Beth Oke in Portugal Cove, St. Phillips. Any member living in that area and willing to pick Melanie up for our Friday breakfast meeting is asked to contact Marilyn at 726-3134.

Santa and His Rotary Helpers!

